

# Roanoke Valley – Alleghany Regional CEDS

RVARC

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**Agenda Item 2:  
Review of Current Goals/Objectives**



# Vision Statement

“The Roanoke Valley-Alleghany Region will be recognized for its outstanding outdoor amenities, quality of life, and higher wage employment opportunities. The region will grow and prosper while preserving its natural beauty and resources. Businesses and individuals of all ages will be attracted to the region because of its accessibility, affordability, commitment to lifelong learning, vibrant arts and culture, diversity, and hospitality.”

# Goals/Objectives

- 1 - Encourage regional economic vitality through an increasingly diverse base of businesses including entrepreneurial startups and large employers.
- 2 - Develop and maintain a skilled workforce ready to meet the challenges presented by the creative economy.
- 3 - Ensure the region has adequate infrastructure in place to facilitate the growth of higher-wage industry clusters and to ensure connectivity with regions nationally and globally.

# Goals/Objectives

- 4 - Project a positive identity for the Roanoke Valley – Alleghany Region.
- 5 - Seek to maintain and promote the region's natural beauty as well as its cultural amenities, and seek sustainable growth opportunities.
- 6 - Seek to reuse existing underutilized commercial and industrial properties and target them for redevelopment.
- 7 - Seek to ensure that the region offers a strong and diverse mix of housing opportunities.



**Agenda Item 3:  
Review of New Project Suggestions and  
Prioritization Criteria**

# Project Suggestions

- Project information forms were distributed by email following the August webinar.
- The committee was then asked to thoroughly complete the project information forms to the best of their abilities
- RVARC staff requested that project suggestion forms be received by October 31, 2010
- No updates (except project deletions) or nominations accepted after November 12th

# Project Suggestion Examples

- Project suggestions often come from local governments, private citizens, business interests, partnering organizations, or through the CEDS committee
- Two basic types of potential projects
- Construction projects :
  - Business parks
  - Water/sewer
  - Telecommunications
  - Etc.
- Non-Construction projects:
  - Planning investments
  - Marketing initiatives
  - Workforce development
  - Business incubators
  - Etc.

# Submitted Projects

- Jackson Street Pump Station Automatic Bar Screen
  - Jackson St. pump station is a vital component to the Town of Clifton Forge's Sewage Collection System
  - The in-channel automatic bar screen, which protects the pumps by removing debris, is antiquated and frequently malfunctions.
  - The unit has been repaired numerous times, including replacement of the elevator chains (at least twice), and major replacement and repair of the drive chain and sprocket assembly.
  - Further repairs of the unit are becoming difficult due to the availability of replacement parts.

# Jackson St. Pump Station

- Jackson Street pump Station Automatic Bar Screen
    - New 22 inch in-channel bar-screen, elevator and controls.....\$250,000
    - Engineering Services.....\$37,500
    - Removal of existing unit.....\$10,000
    - Installation of new unit.....\$25,000
    - Contingency.....\$37,500
- Total Preliminary Project Estimate.....\$350,000**



# Agenda Item 3: Project Prioritization Criteria

# Prioritization Criteria

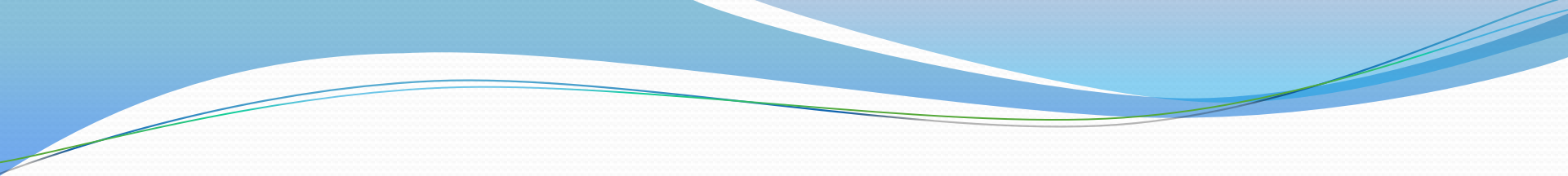
- Prioritization Subcommittee will re-evaluate and rank all new or updated projects based on the prioritization criteria
- The prioritization criteria will first need to be approved by the CEDS Committee prior to the ranking and evaluation process

# Prioritization Criteria

- Weight given to projects that are (listed in order of highest score potential to lowest):
  - Located in EDA eligible localities **8 points**
  - Eligible EDA project activities (EDA Program Fit/Compatibility) **8 points**
  - Investment impact (job creation potential) **8 points**
  - Project status/readiness **8 points**
  - Consistency with Goals/Objectives **6 points**
  - Site control **6 points**
  - Regional significance/impact **6 points**

# Prioritization Criteria

- Weight given to projects that are (listed in order of highest score potential to lowest):
  - Project incorporated in another plan or strategy **4 points**
  - Project grows tax revenues **4 points**
  - Project integration/synergy (fit of project along with other elements with overall vision of the CEDS) **4 points**
  - Supports workforce development **4 points**
  - Develops physical infrastructure **4 points**



Agenda Item 4:  
Appointment of Prioritization  
Subcommittee to Rank Projects

# Project Ranking

- Prioritization Subcommittee will rank each project using the ranking matrix and associated prioritization criteria.
- Priority given to projects that are
  - Ready for construction
  - Located in economically distressed areas
  - Eligible for EDA assistance
  - Designed to address several specific areas – workforce development, business development, etc.
- Scores totaled to arrive at priority scores
- Projects are ranked according to their score.

# Prioritization Subcommittee

- All projects that have not been completed will remain on the list
- Projects that are complete or near completion will be removed
- Volunteer Committee will meet in December or January at the RVARC office
- Volunteers?



# Agenda Item 5: Update on EDA Community Trade Assistance Projects

# EDA CTAA Grant Applications

- Low Moor Data Security Center
  - Application submitted for \$1.3 million
- Western Virginia Transportation Equipment Manufacturing Competitiveness Initiative (TEMCI)
  - EDA seemed particularly interested in this project
  - Letter received from EDA requesting additional information
  - EDA site visit
  - Joint Applicant submitted – RVARC, MRPDC, NRPDC

# EDA CTAA Grant Outcomes

- Low Moor Data Security Center did not receive EDA funding
- Western Virginia Transportation Equipment Manufacturing Competitiveness Initiative
  - \$1.5 million awarded by the EDA
  - Initiative will increase the ability of regional manuf. and supplier firms to compete globally
  - Technical assistance will be provided to firms involved in product development, efficiency improvements, and green technology integration



Agenda Item 6:  
Update on Designation as Economic  
Development District

# EDD Designation Update

- Currently working with EDA representative
- EDA is looking at board structure to ensure that it meets all necessary requirements
- Outcome expected by summer 2011



# Upcoming CEDS Schedule

# Schedule

- December – project ranking subcommittee meets to rank nominated/updated projects according to the criteria.
- January – review changing economic data/trends, adoption of project package, review metrics
- April – consideration of FY 2011 Project Package
- May - Commission considers FY 2011 Annual Report
- Public hearing?
- June – CEDS Annual Report will be submitted



# Remaining Meeting Schedule

- January 20, 2011, 3 PM:  
Greenfield Education and Training Center
  
- April 21, 2011, 3 PM:  
Greenfield Education and Training Center



Questions/Comments/Discussion